



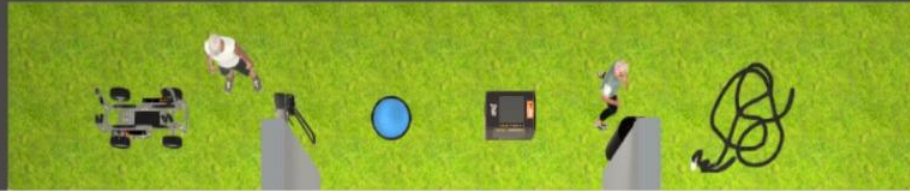
GYM DESIGN
BY MODUVATO

TRAMONTI PARADISO PROJECT



14.47

3.3



GREEN AREA:
47.75 M2

7.52



GYM MEASUREMENT:
108.43 M2

14.47











A dark, blurred background image of a gym interior, showing various exercise machines and equipment.

HAVING A GYM IN YOUR DEVELOPMENT

- ▶ **WHY IS IT THE MOST IMPORTANT AMENITY FOR YOUR PROPERTY?**
- ▶ **HOW THESE DETAILS WILL HELP YOU SELL!**

A blurred background image showing several people in a gym setting, performing exercises like squats and lunges, which emphasizes the theme of health and wellness.

HEALTH AND WELLNESS BENEFITS

- ▶ Regular exercise has a multitude of health benefits, ranging from improved cardiovascular health and increased muscle strength to reduced stress levels and better sleep quality. **Having a gym as an amenity in a property** can offer numerous health and wellness benefits for residents.
- ▶ With easy access to a gym, **residents can prioritize physical activity and improve their overall physical health.** Moreover, **having a gym as an amenity can also promote a healthier lifestyle within the community**, with **residents** being more likely to engage in other healthy habits such as eating a balanced diet and getting enough sleep.

CONVENIENCE

Convenience is key in today's society, and **having a gym on-site** can be beneficial to residents. With a busy schedule and limited time, finding the time and motivation to go to a separate gym can be a challenge. However, with a gym on-site, there comes numerous **benefits** such as:

- ▶ **Time-efficient** - They can eliminate the need for an additional commute, making it easier to prioritize physical activity. They can work out at their convenience, fitting exercise into their schedules whenever it works best for them, without having to leave the property.
- ▶ **Economical** - Residents who would otherwise need to pay for a gym membership or purchase expensive fitness equipment for their home can instead use the fitness amenity. With a gym on-site, they can access high-quality equipment and facilities without any additional cost, making fitness more accessible for everyone.
- ▶ **Exclusive** - With a property gym, residents can avoid the potential inconveniences of crowded commercial gyms and instead enjoy a more personal and private workout experience

INCREASED PROPERTY VALUE

A well-equipped gym can significantly **increase the value of a property**.

For one, it can make the property more attractive to potential tenants or buyers who value a healthy lifestyle and prioritize fitness. **Having a gym as an amenity** can also contribute to the overall image and branding of the property. It can signal that the property is modern, upscale, and invested in the well-being of its residents.

This can create a positive reputation for the property and **generate more interest and demand** from potential tenants and buyers. It can especially be a wise **investment for property owners and managers** looking to maximize the value of their assets.

COMMUNITY BUILDING

A gym can serve as a hub for **community building**, allowing residents to socialize and interact with each other while working out. This can help create a sense of community within the property, which can lead to happier, more engaged tenants who are more likely to stay long-term. This can lead to increased motivation and accountability, making it more likely that residents will stick to their fitness routines.

“A gym can serve as a hub for community...this can help create a sense of community within the property, which can lead to happier, more engaged tenants who are more likely to stay long-term”

COMPETITIVE EDGE

In today's highly competitive real estate market, **having a gym as an amenity can provide a significant competitive edge for property owners and managers.** Having a gym on-site can be a **major selling point for potential tenants or buyers**, especially those who lead busy lives and prioritize their health and fitness. It can provide them with the convenience and flexibility of being able to work out without having to leave the property.

It offers numerous health benefits, convenience, increased property value, community building, and a competitive edge. With so many **advantages**, it's no wonder that gyms are becoming a **must-have amenity for any property looking to stay competitive in today's market.**