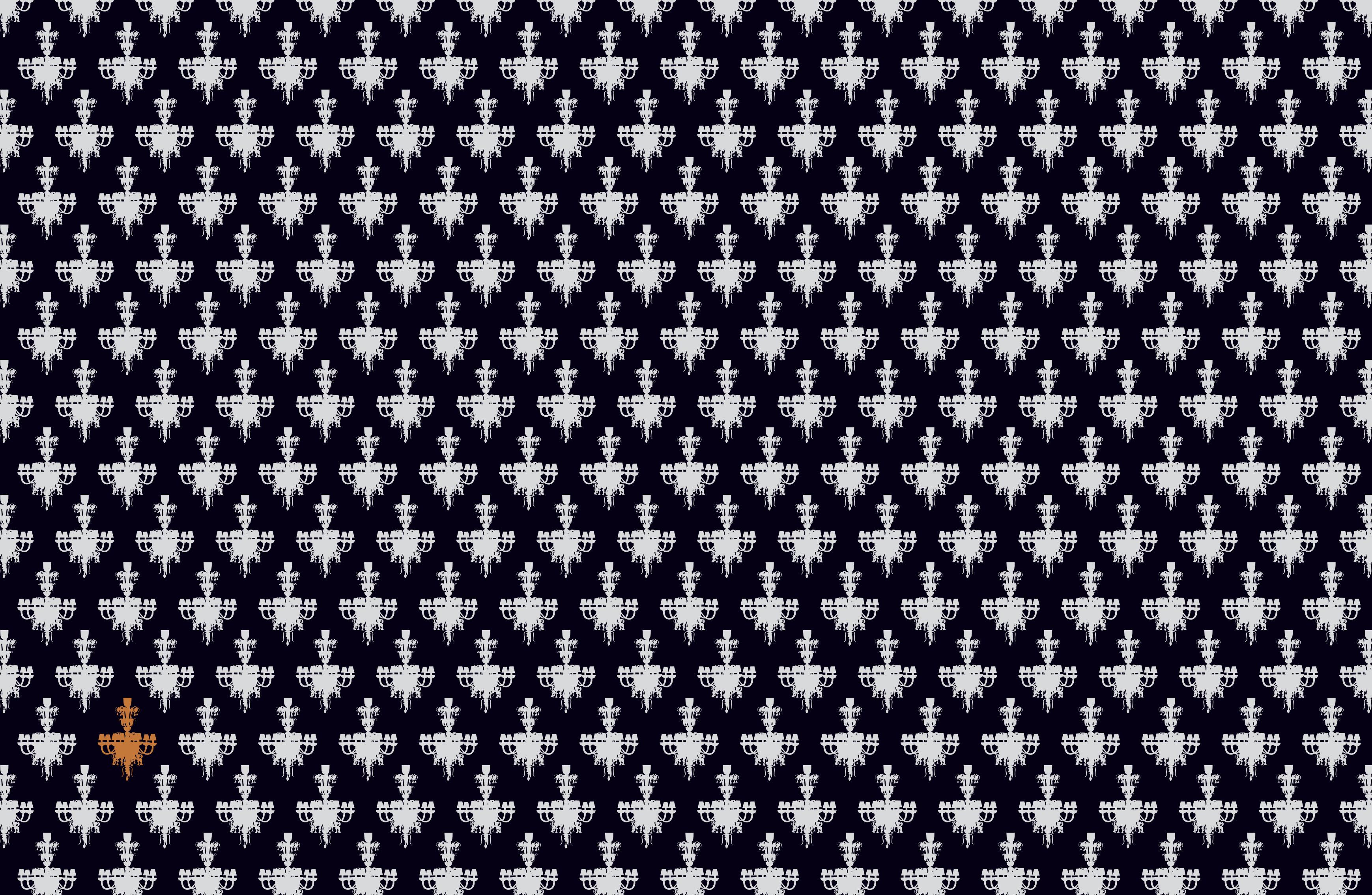
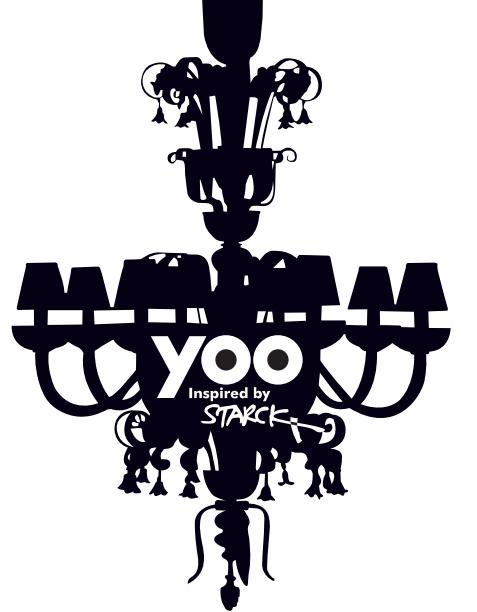


MALECÓN





MALECÓN



# Nice to meet yoo

yoo is a collaboration of ideas, the experience of the world's most celebrated designer, Philippe Starck, matched with the vision of property entrepreneur John Hitchcox.

These two leaders in their field have come together with a single ground breaking concept, to harness the creative diversity of Starck, with the innovative buildings developed by Hitchcox.

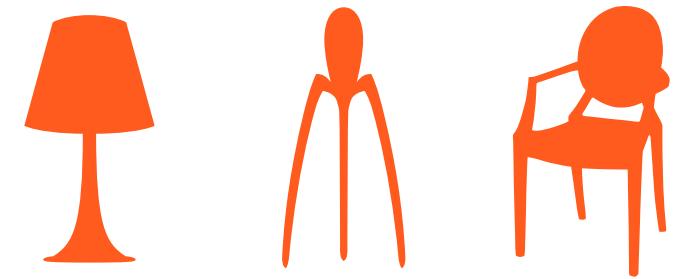
The idea is yoo.

yoo creates extraordinary places, allowing people to buy functional and brilliantly designed homes.



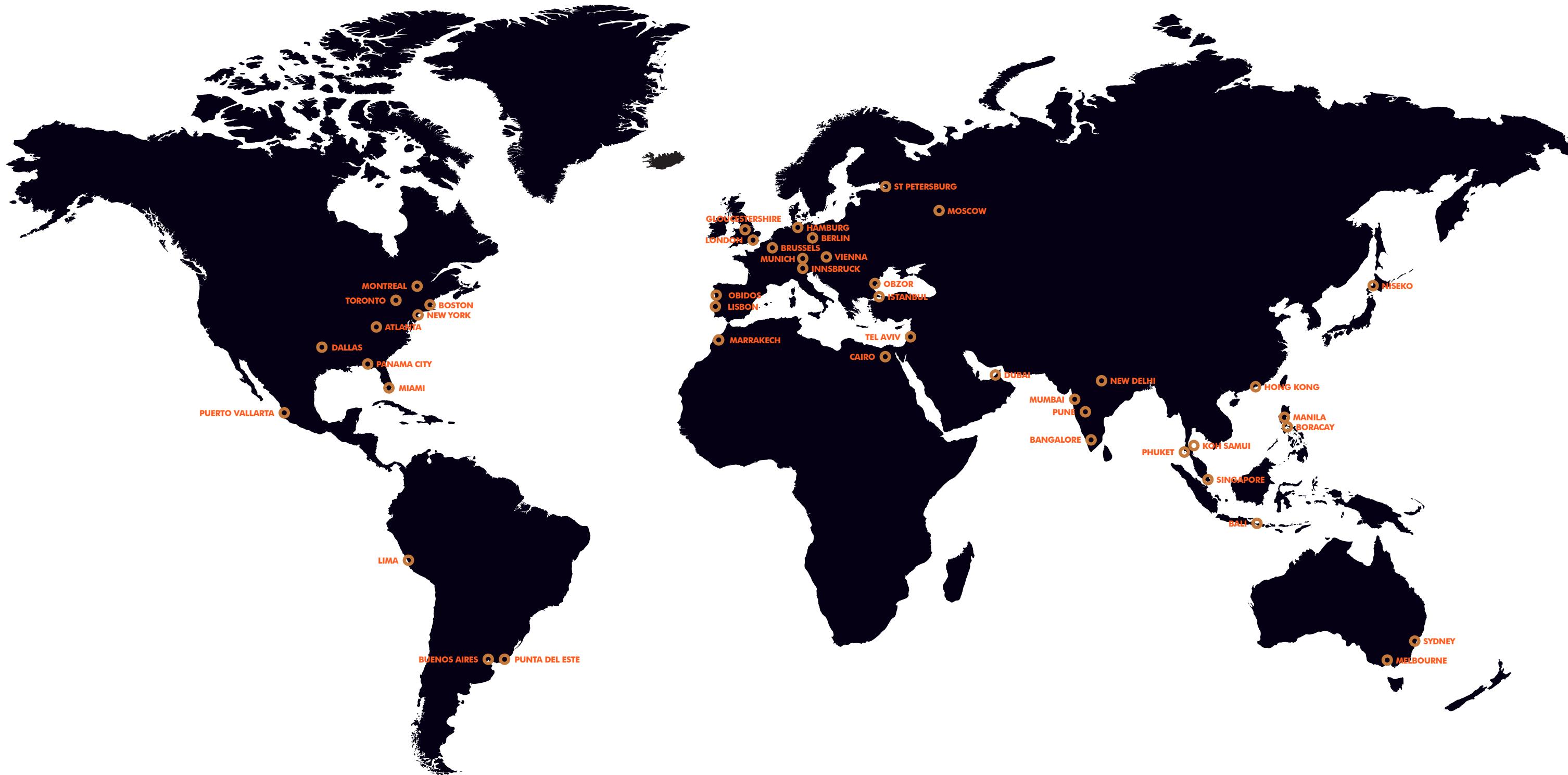
# Philippe Starck

“I like to think a little differently.”



To discover an object or a place designed by Philippe Starck is to enter a world of wall-to-wall imagination, surprise and fabulous fantasy. Starck designs in the same way a director makes a film. He develops scenarios that will lift people out of the everyday and into an imaginative and creative world. Starck is a tireless and rebellious citizen of the world who considers it his duty to share his ethical and subversive vision of a fairer world. He stays tuned in to our dreams, desires and needs – sometimes before we get there ourselves – by making his work a political and civic act, which he accomplishes with love, poetry and humor.

# Where are yoo?







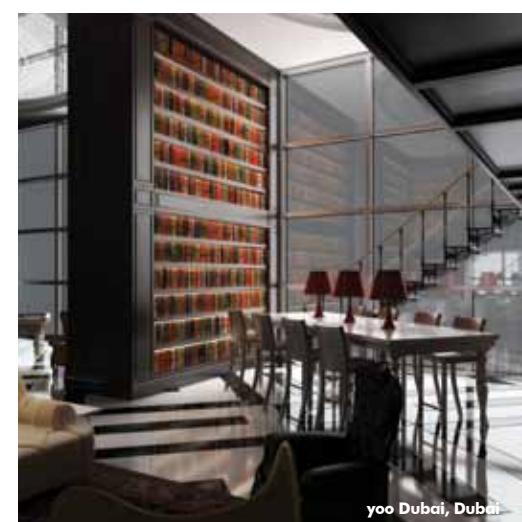
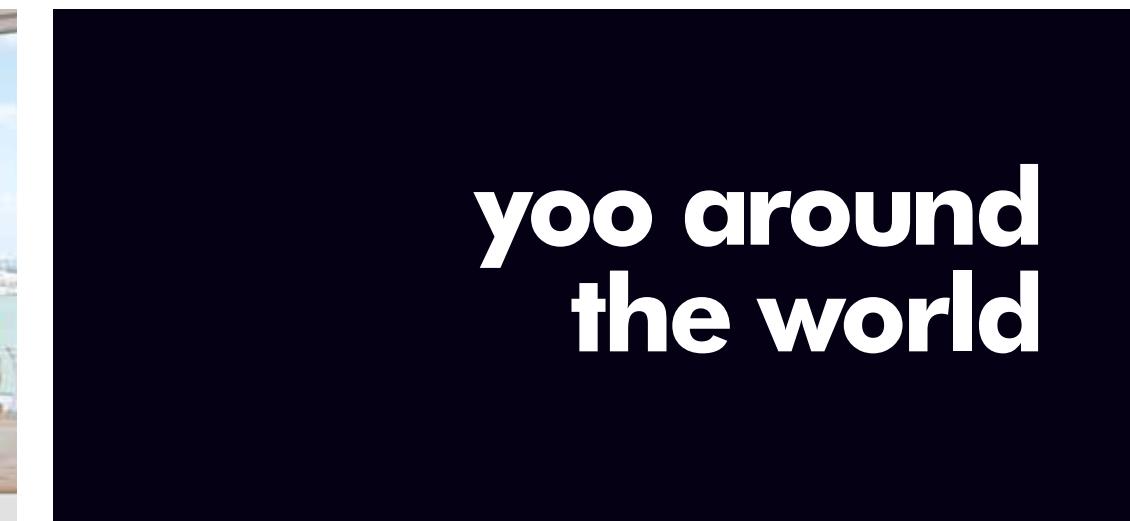
Dwell 95, New York



Icon Brickell, Miami



Icon Brickell, Miami



yoo Dubai, Dubai



Icon Brickell, Miami



yoo Berlin, Berlin



Icon South Beach, Miami, USA



yoo Nordelta, Buenos Aires, Argentina

**"The only style  
is freedom."**

Philippe Starck



Icon Brickell, Miami, USA



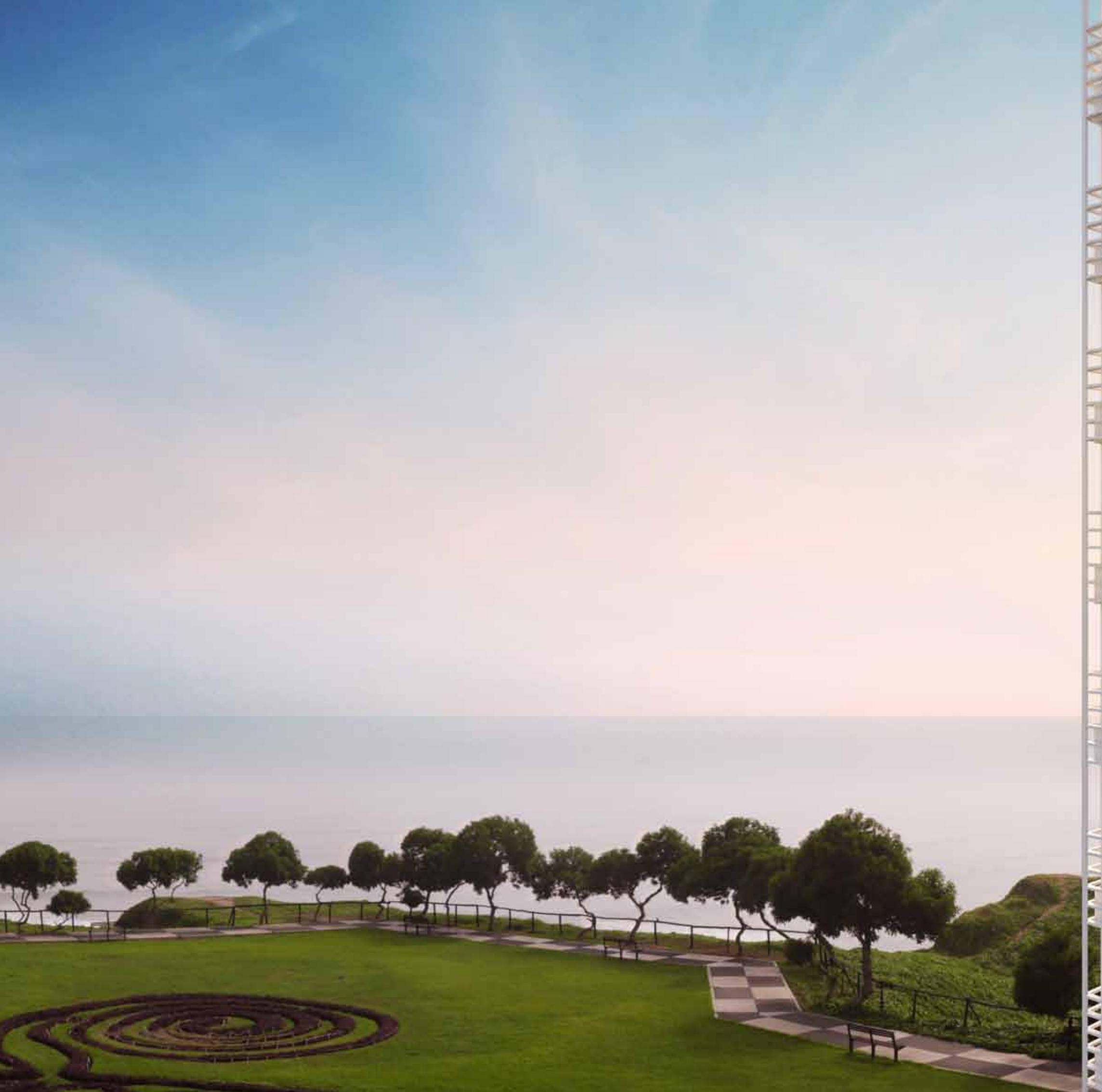
Dwell 95, New York, USA



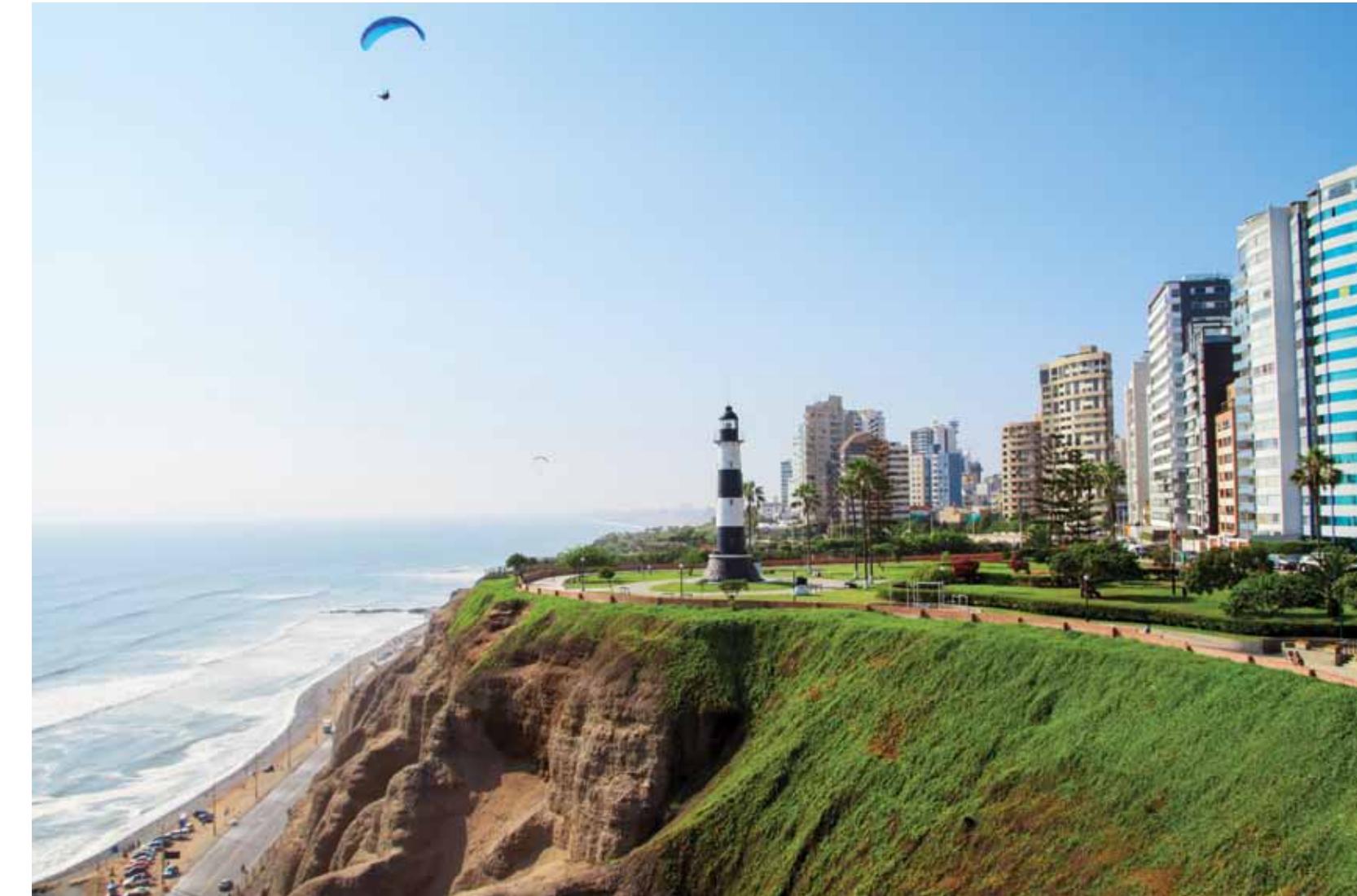
Punta Del Este, Punta Del Este, Uruguay



Icon Brickell, Miami, USA

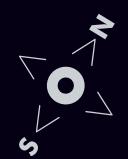


# yoo arrives in Lima



Located on a prime waterfront location on Malecón De La Marina, Malecón by yoo offers sweeping vistas of the Pacific Coast in Lima's most exclusive suburb, Miraflores. Miraflores offers flower filled parks, manicured nature and the ultimate in lifestyle with upmarket shopping, including the famous Larcomar mall, and some of the world's best restaurants only a short stroll from Malecón. The manicured park and play area located adjacent to Malecón provides a green space for family play time or for quiet moments of reflection.





# MALECÓN



**JOSE TORIBIO POLO**

**FELIPE BARREDA**

100

**TORIBIO PACHECO**

JOAQUIN CAPELO

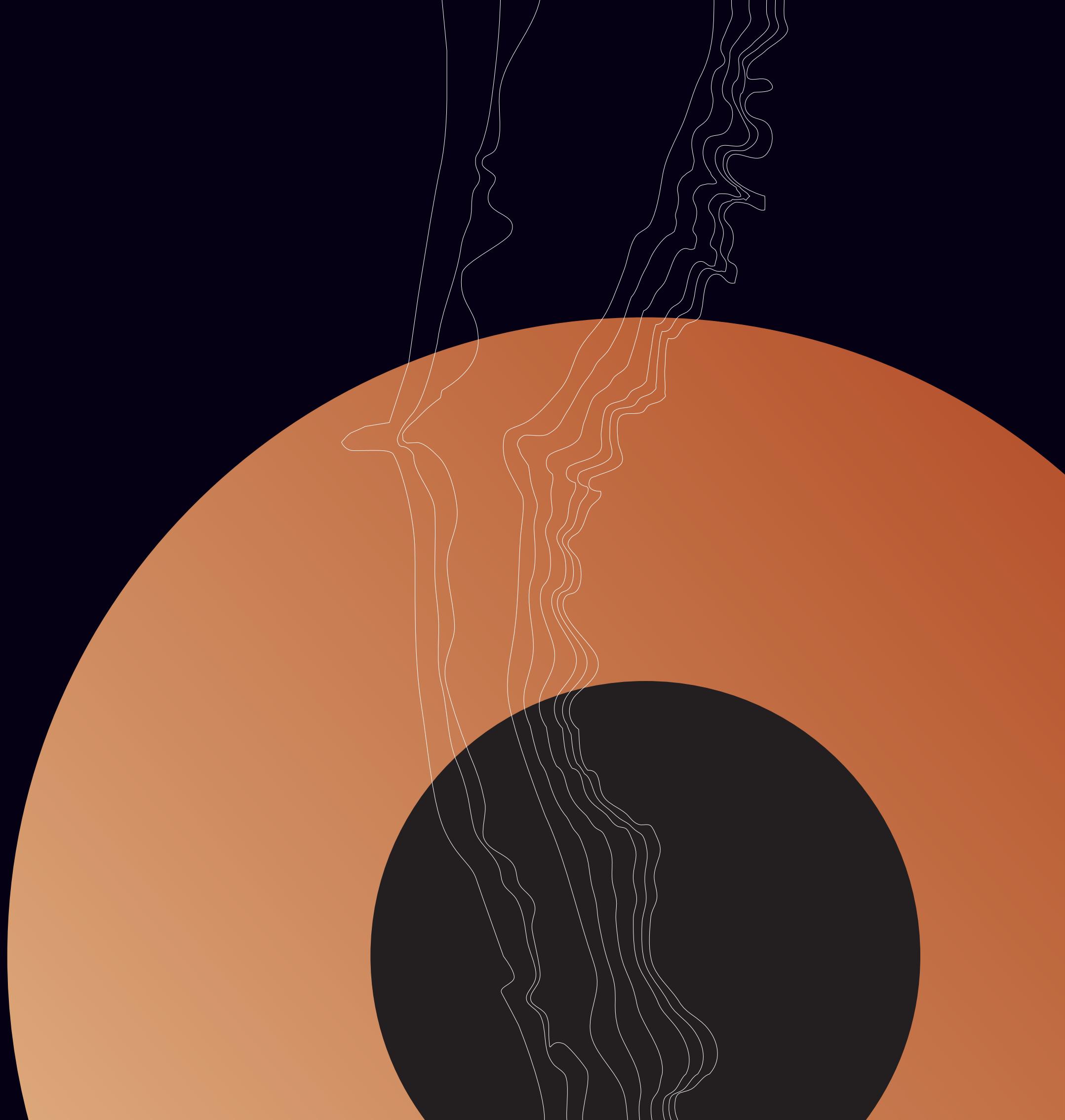
ESPEJO

OLITO UNANUE

**FEDERICO VILLARREAL**

NOV  
OCTUBRE

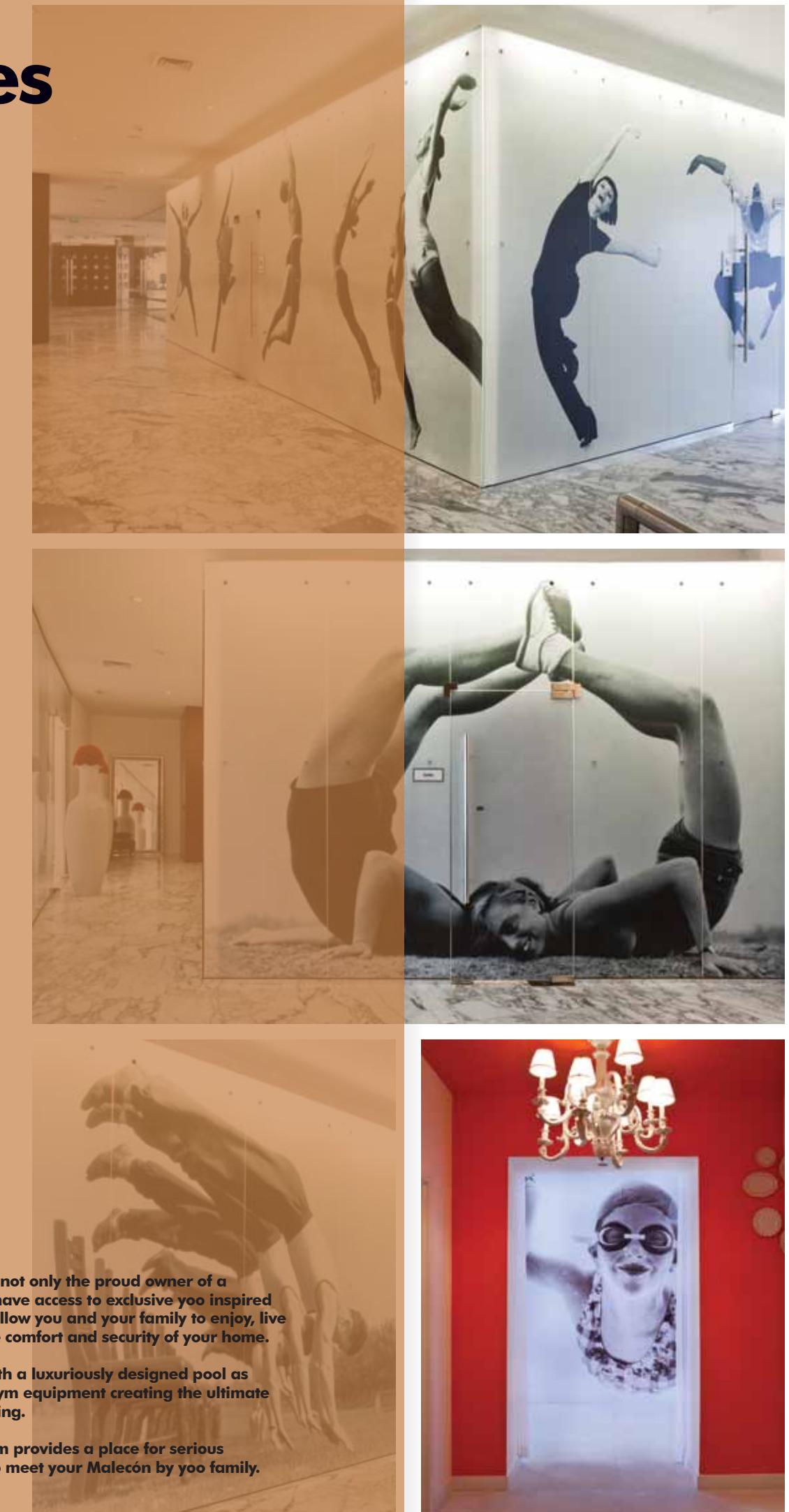
1000





Malecón Exterior

# Amenities



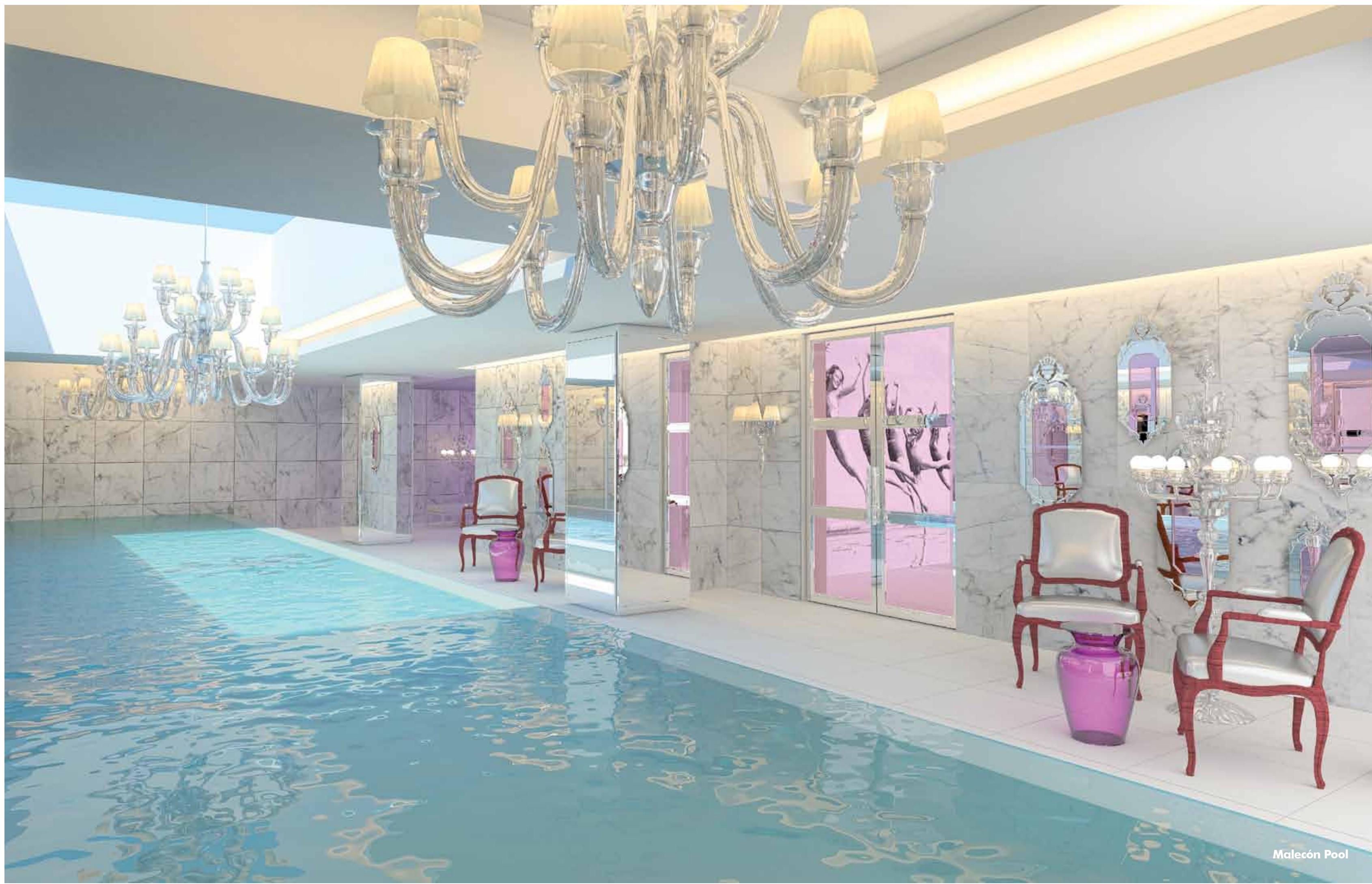
When you reside at Malecón, you are not only the proud owner of a prestigious designer apartment, but have access to exclusive yoo inspired by Starck designed amenities which allow you and your family to enjoy, live and play together without leaving the comfort and security of your home.

Malecón by yoo provides residents with a luxuriously designed pool as well as a fitness centre with Techno Gym equipment creating the ultimate opportunity for healthy design-led living.

A yoo inspired by Starck meeting room provides a place for serious business in luxury, or a social space to meet your Malecón by yoo family.



Malecón Entrance Lobby



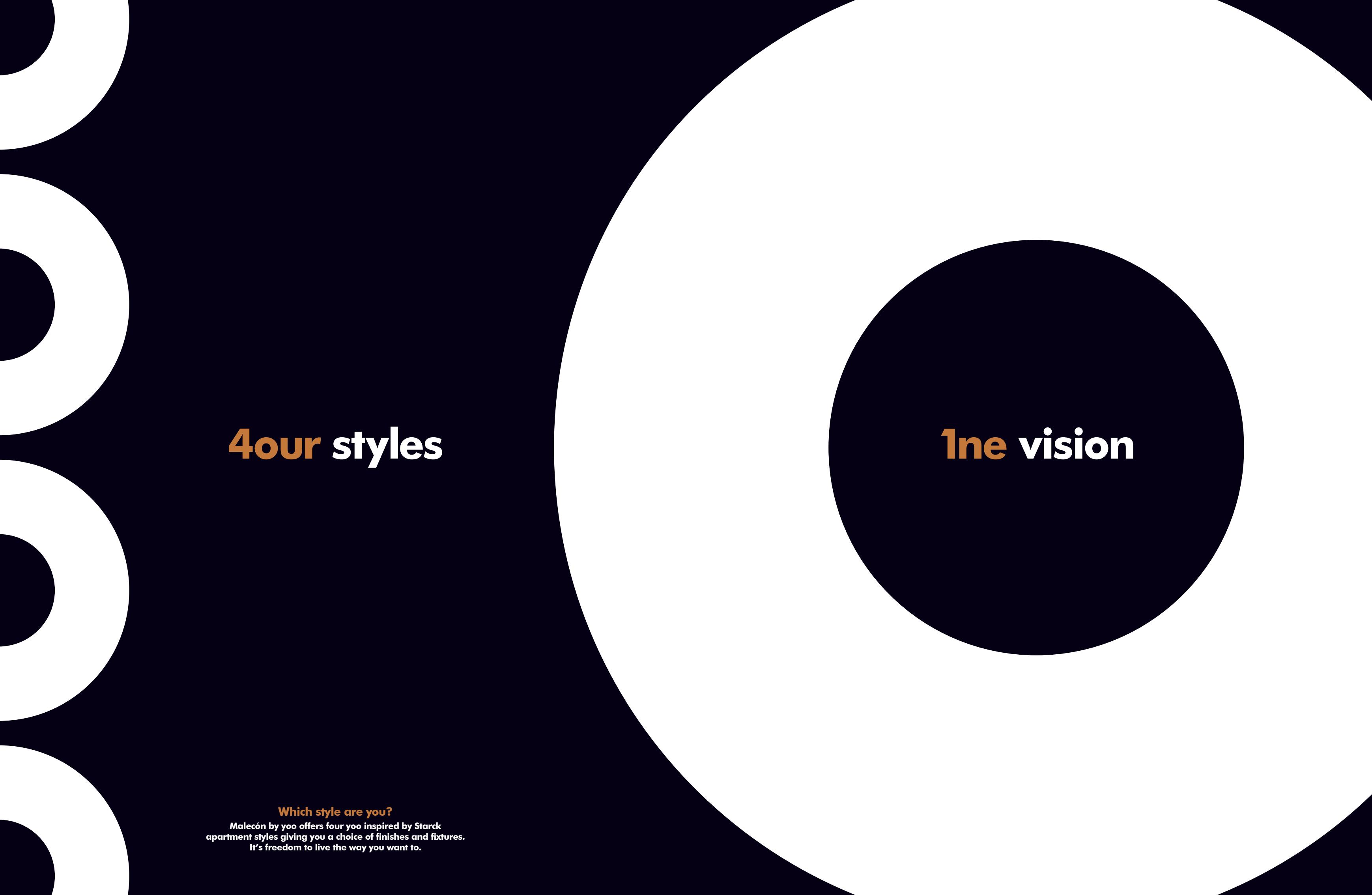
Malecón Pool



Malecón Club Terrace



Malecón Club Lounge



# 4our styles

# 1ne vision

#### Which style are you?

Malecón by yoo offers four yoo inspired by Starck apartment styles giving you a choice of finishes and fixtures. It's freedom to live the way you want to.

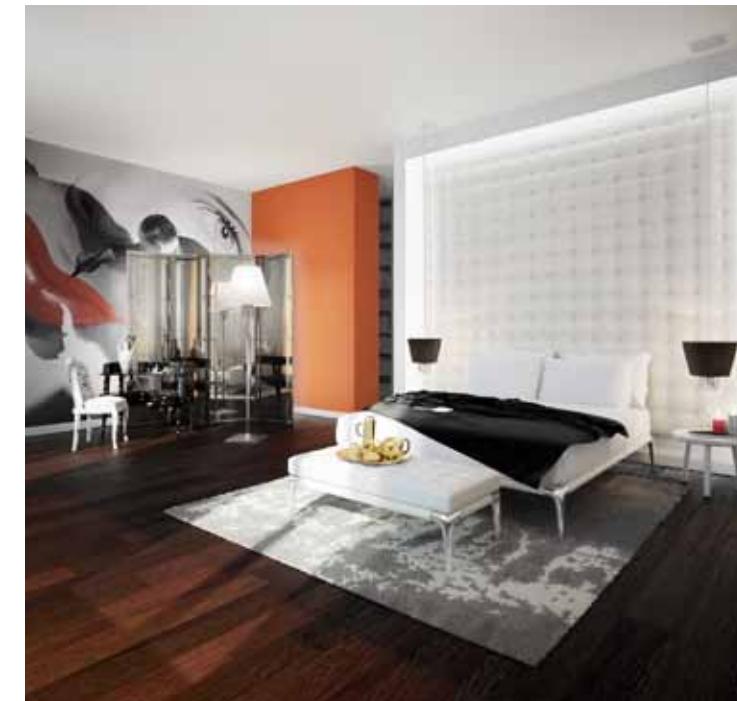


# Classic



Classic is deeply tactile and sensual for the connoisseur who enjoys the finer things in life. Classic doesn't need to shout too loud to be heard. You are surrounded by the finest materials. It's a form of urban sophistication which demands traditional character and craftsmanship. Relax into it – it's quality that counts.

# Culture



Culture encapsulates yoo's passion for appropriating the most beautiful and exquisitely produced objects and ideas from the past, and placing them alongside the most amazing designs of today. The result is an intriguing mix with a captivating tension. Rooted in richness and boldness, the Culture palette has a powerful sense of history, but is always looking forward.



# Minimal Nature



The spirit of Minimal is clean and calm with a modern edge, allowing for the mind to find space, to meditate and consider. Minimal is for those who want to add their own layers and ideas. It can work as a simple start in deciding how you want to live – an almost blank canvas where you can gradually add objects to reflect your tastes and personality.



The Nature palette is for those who love to live with fresh air, blue sky, the smell of rising sun, purity and simplicity. This style draws its inspiration from the widespread and deep rooted desire of city dwellers to bring nature into the urban environment. The colours and materials are drawn from a gentle spectrum of natural hues: pale, sun and sea bleached wood, and sand and pebble-grey mixed with soft green.

The background of the image is a dark navy blue. It features a repeating pattern of white and black organic, rounded shapes that resemble petals or leaves. These shapes are arranged in a way that creates a sense of depth and movement, similar to a flower's petals. The overall aesthetic is minimalist and modern.

**Want to look around?**



Malecón Classic Apartment



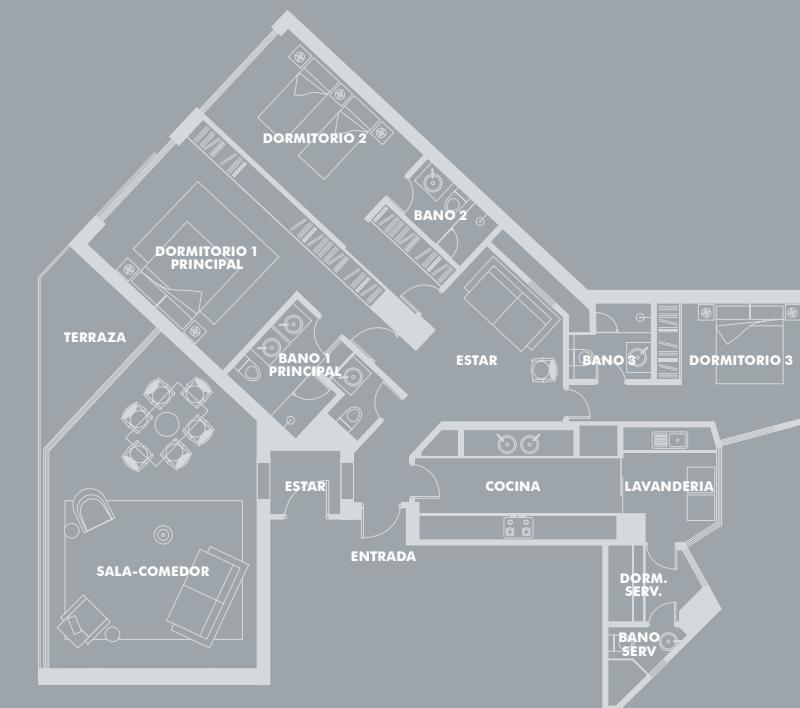
Malecón Minimal Apartment

# Apartment floor plans

**"I want to give freedom,  
flexibility and simplicity."**

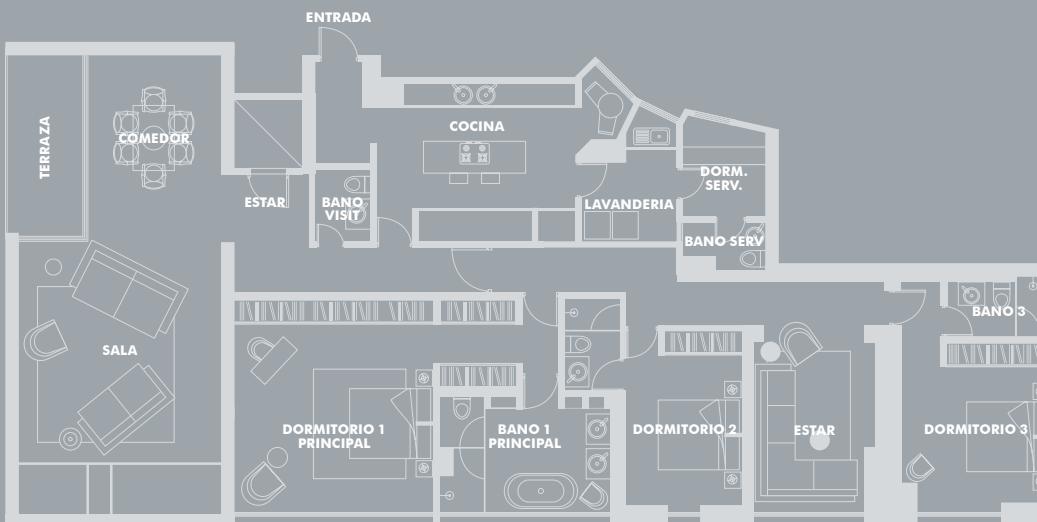
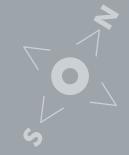
**Philippe Starck**

# Apartment B



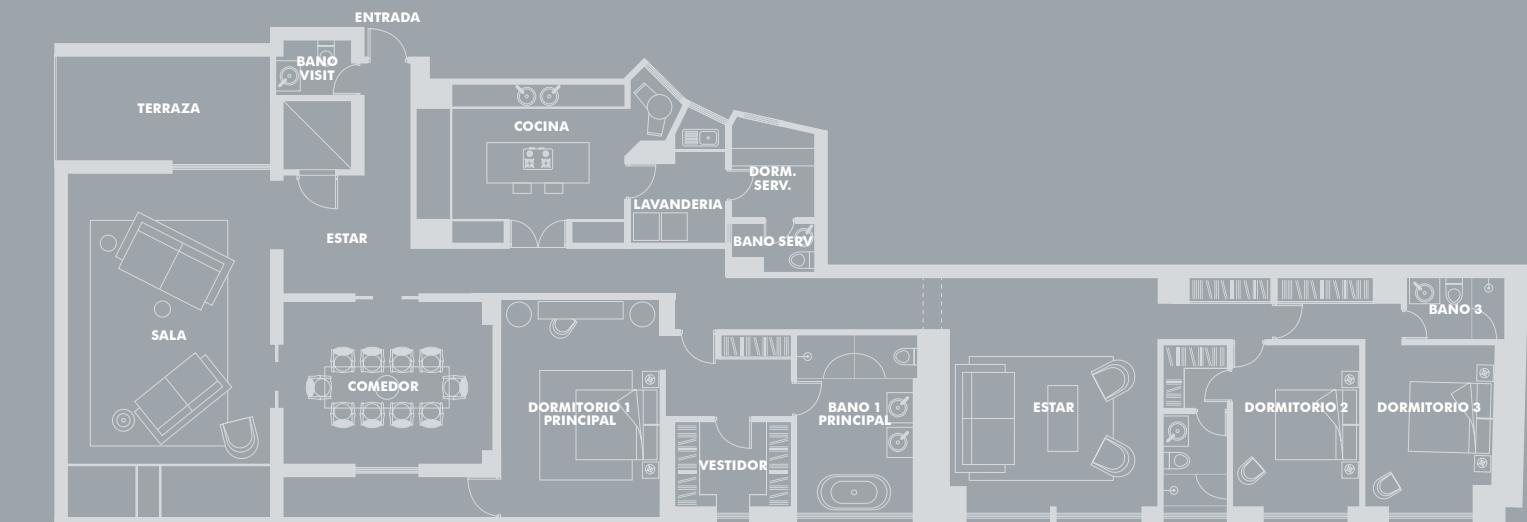
**190sqm**

# Apartment E



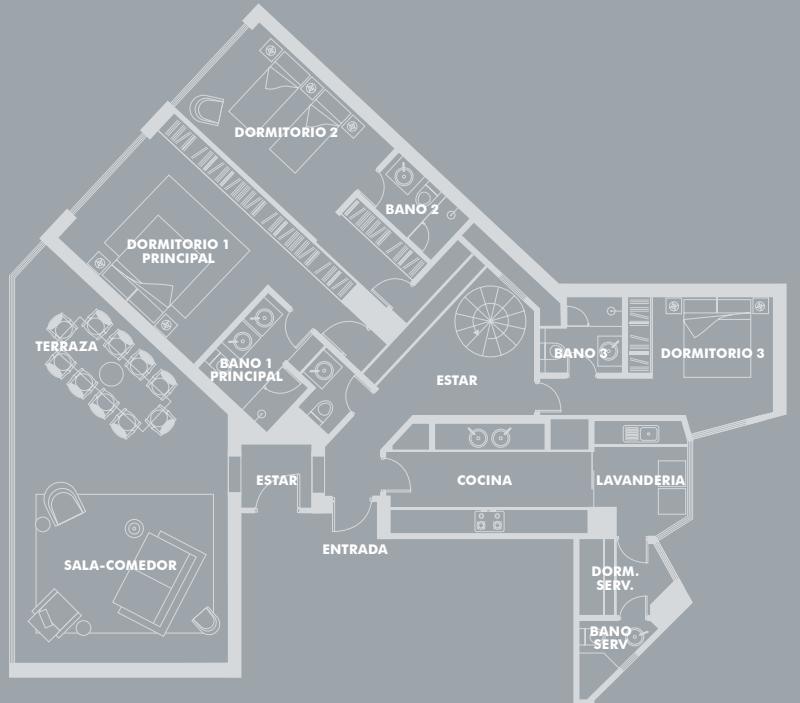
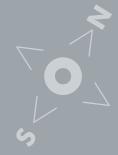
250sqm

# Apartment C

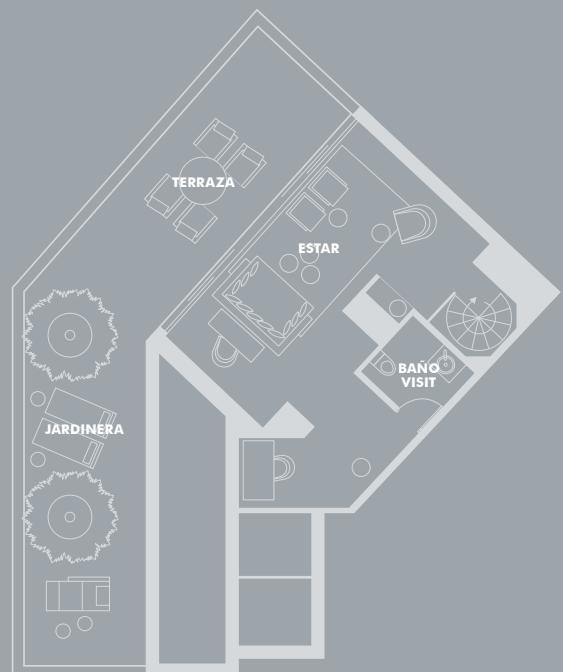


330sqm

# Penthouse F



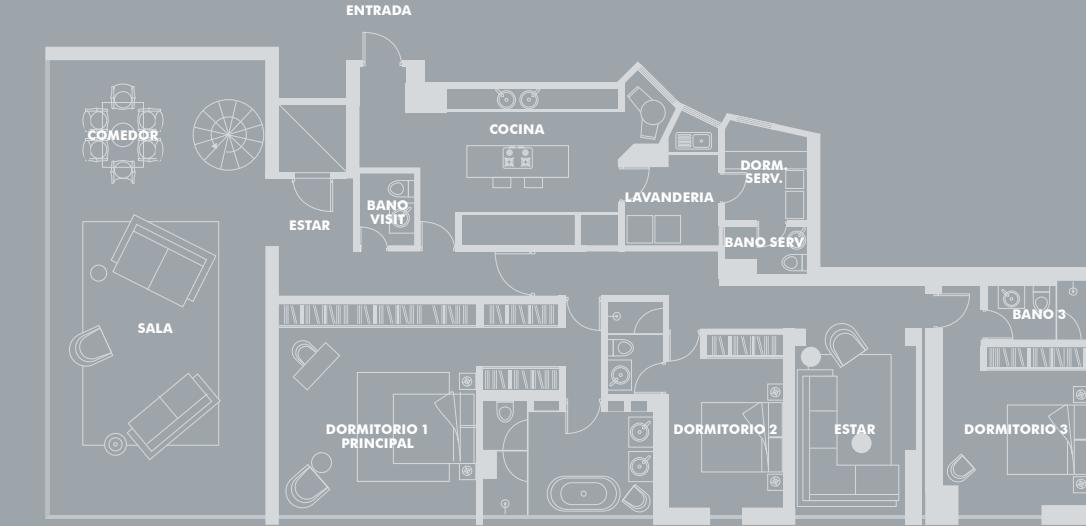
Lower Level  
190sqm



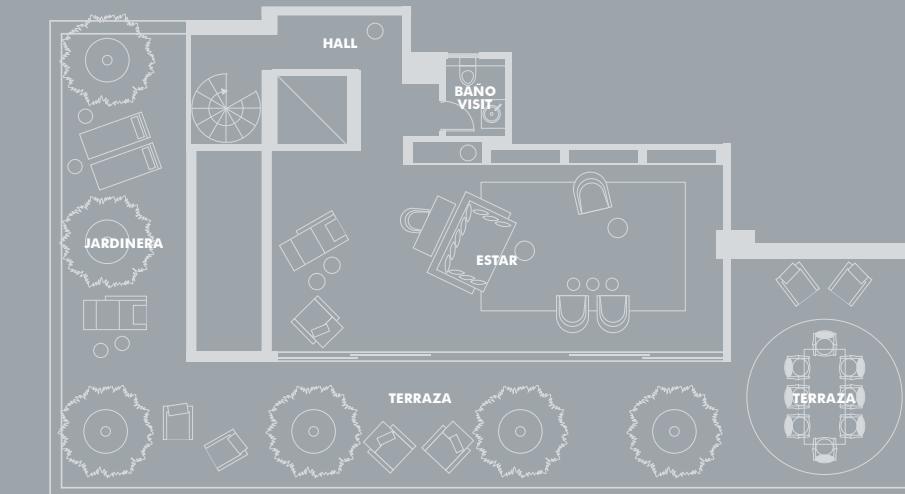
Upper Level  
82sqm

**272sqm**

# Penthouse G



Lower Level  
250sqm



Upper Level  
100sqm

**350sqm**



**ACM**

For over 40 years, ACM has been developing some of Lima's most luxurious residential communities in Lima's best locations.

A passionate team of experts with a commitment to design and finishes of the highest quality, ACM is driven to create total customer satisfaction in every project through benchmark quality that always enhances the lifestyle of residents.

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[www.yoo.com](http://www.yoo.com)

# MALECÓN

Disclaimers

The layout details, amenities and facilities mentioned / shown are subject to changes / relocation within the composite development / are subject to modification, amendment, changes and revocable, without any notice, at the discretion of the Developer.

Any location plans given are only indicative in nature and may not depict actual locations. The plans are subject to approval and confirmation by relevant authorities. Changes may therefore be affected in the plans as may be required / suggested by relevant statutory authorities, and such changes will be duly intimated to the purchasers.

Marble and granite are natural stone materials containing veins with tonality differences. There will be colour and marking caused by their complex mineral composition and incorporated impurities.

Where warranties are given by manufacturers and/or suppliers of the above installations, the vendor shall assign the purchasers such warranties at the time the possession of the unit is delivered to the purchasers. PROVIDED ALWAYS that the vendor shall not be liable nor be answerable or responsible to the purchaser for any failure on the part of the manufacturers and/or contractors and/or suppliers to maintain or repair any defects occurring thereto.

