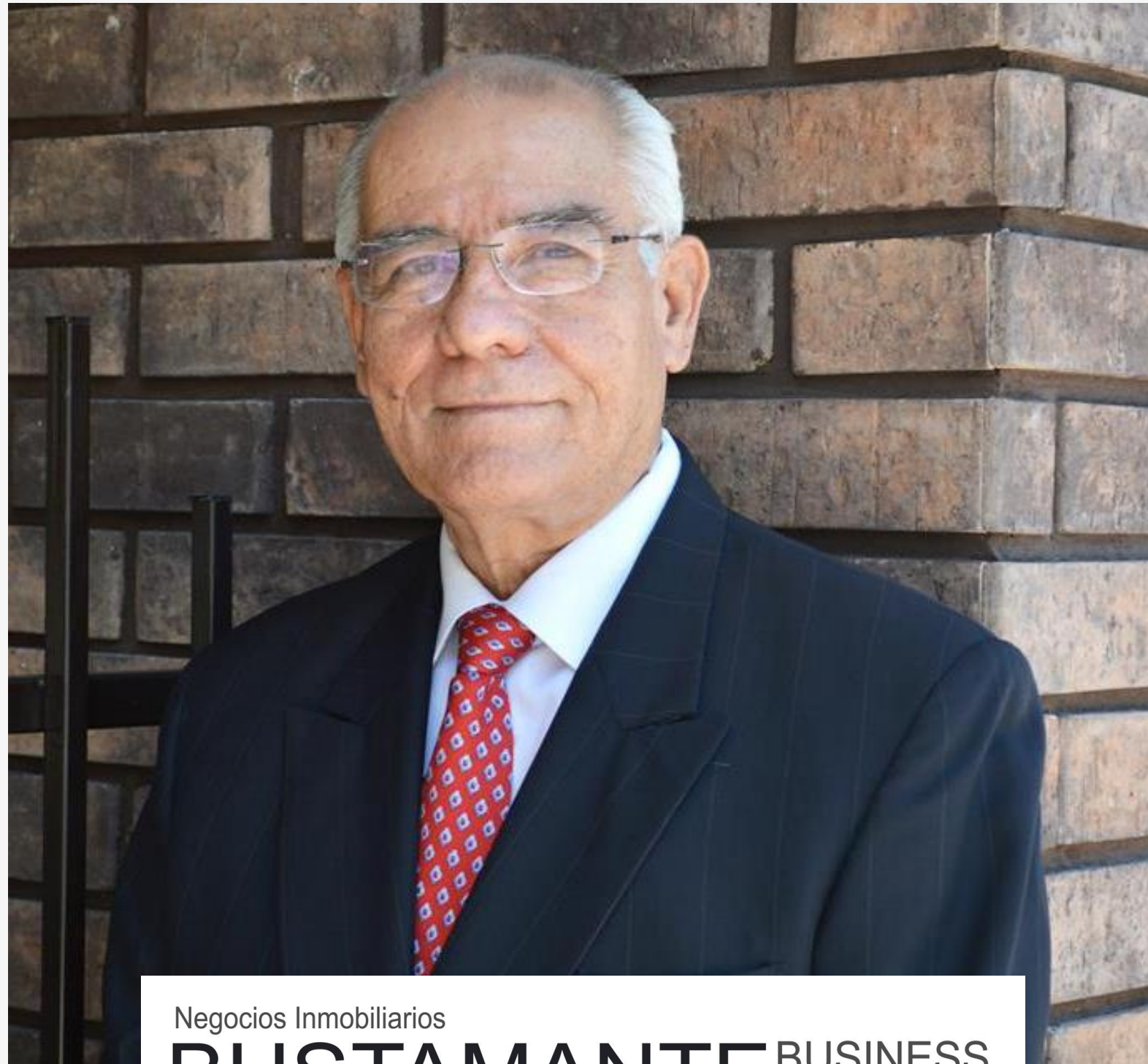


Negocios Inmobiliarios

BUSTAMANTE BUSINESS
CENTER

Investing Opportunities in Baja Real Estate





LUIS BUSTAMANTE

CEO & FOUNDER

Bustamante Business Center

Negocios Inmobiliarios

BUSTAMANTE BUSINESS
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01

Why is Baja a hot Market?



Baja It is now a destination, People are now living the Baja experience! they come for the attraction's, valle de Guadalupe (wine country) it's now recognized as the happening place, this hype is getting people to invest in the coast because it is close to the attractions and represents high rental percentage.

Also, we are neighbors to more than 8,000,000 baby boomers in California looking for retirement homes, and Baja is now being branded as Affordable Luxury Living, for potential retirees they can live in Baja for 60% less than in CA. Investors can buy a property in the lows 100s from 35% down payment and the rest can be paid off just thru the income of rentals.



Who is Buying and How?

02

Since the sales boom that started in the year 2000 80% of our sales in the coast are from American buyers, 20% of our sales are from local Mexican residents.

75% of our sales are cash deals (the property range is 250K), 25% of the deals are done thru mortgage loans with Mexican Banks (Americans are now eligible for loans)

70% of the buyers are 55+ years old transitioning into retirement (first as second homes and 10 years later full retirement) 30% are investors.

03

WHY DEVELOP IN BAJA

According to research ocean land is 70% lower than the same land in California (same Ocean) the hot ticket is between 99K and 150K with a 35% profit margin, the key is that you can do a 100-unit development and sale it in one year.





What to Build

The key to success is building resort like developments, great amenities that can get buyers to not focus on the size of the unit but get them to focus on the size of the development.

04

Contact

BUSTAMANTE BUSINESS CENTER

WEB SITE

www.bustamantebusinesscenter.com

MOBILE PHONE

664-634-7903

EMAIL ADDRESS

Luis@Bustamante.Pro

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